

Tourism Squamish

Job Description

Job Title:

Destination Steward - Seasonal position (June-September)

Purpose

The Destination Steward Program supports responsible tourism and recreation in Squamish by promoting safe, sustainable use of our most popular outdoor spaces. As a Destination Steward, you'll be out in the field every day—engaging with visitors, offering local tips, keeping areas clean, and helping others experience Squamish in a way that respects the land and the people who live here.

This role is perfect for outgoing, curious individuals who enjoy being outside, talking to people, and sharing their love of Squamish. Whether you're suggesting a hidden gem for lunch, explaining trail conditions, handing out garbage bags, pick up garbage or encouraging Leave No Trace principles, you'll be making a real impact in the community.

Duties and responsibilities

Visitor Engagement & Education-

- Greet and assist visitors at key recreation sites with tips, maps, and friendly advice.
- Share current information about trails, attractions, activities, and local businesses.
- Promote safe outdoor recreation and responsible visitor behaviours.
- Recommend alternative areas to help spread out visitor use during busy times.
- Distribute Red Bags and explain the Red Bag Program to encourage community support.

Stewardship & Site Cleanliness

- Participate in daily clean-up efforts and help maintain public outdoor areas.
- Hand out garbage bags and encourage pack-it-in, pack-it-out practices.
- Monitor high-traffic zones and report issues, damage, or concerns to the Coordinator.
- Direct visitors to signage, trailhead rules, and waste disposal facilities.

Observation & Reporting

- Record daily interactions, visitor questions, garbage collected, and general conditions using provided tools.
- Identify visitor patterns or challenges and share feedback with the team.

Team Collaboration & Communication

- Work cooperatively with fellow stewards and coordinators.
- Maintain program assets such as e-bikes, radios, tablets, and promotional items.
- Communicate regularly with your Coordinator and share updates or needs from the field.
- Perform other duties as assigned by the Destination Steward Program Supervisor

Skills, Experience & Education

- Outgoing and curious by nature, eager to approach, engage and talk to people in a friendly, confident manner.
- Knowledge of local tourism attractions, activities and accommodations, and outdoor recreation areas.
- Ability to use and interpret both print and digital maps.
- Must be resourceful and able to work independently.
- An understanding of community issues related to high-volume recreation areas.
- Bring a fun and positive attitude to the workplace.
- Bi-lingual or multi-lingual speaking skills, an asset but not required.
- Ability to provide clear directions in situations where language is a barrier.
- Critical thinking skills and an ability offer solutions to challenges as they arise.
- Conflict resolution and de-escalation skills required.
- Strong time management skills
- Must enjoy meeting new people and dogs.

*Must be a resident of Squamish, BC.