

Tourism Passport Challenge: Choose Your Adventure

Choose your own adventure by selecting any two stops below and completing the photo challenge at each. These stops are designed to showcase some of the places visitors are drawn to when they arrive in Squamish. Head back to the Squamish Adventure Centre once you're done to show the Visitor Centre team your photos and collect your stamps.

#1 Adventure Centre

The Squamish Adventure Centre is your starting point for exploring the community and a hub for visitor information, local stories, and experiences. Open daily from 8:30 a.m. to 4:30 p.m. year-round, it's where many visitors begin their time in Squamish.

Inside, you'll find the Visitor Centre team ready to help with recommendations, The Squamish Store featuring locally inspired goods and souvenirs, a theatre showcasing films and presentations, the Story Hall with exhibits that share the history of the area, and a café to grab a coffee or quick bite.

Challenge:

Explore the Adventure Centre and snap a photo in front of the building or at your favourite spot inside.

#2 Rose Park

Located just across the parking lot from the Squamish Adventure Centre, Rose Park sits along the Mamquam Blind Channel and offers a quiet, scenic green space close to downtown. With waterfront views, open grassy areas, and frequent birdlife, it showcases a more relaxed side of Squamish.

Challenge:

Take a short walk through Rose Park and snap a photo along the water or in your favourite spot in the park.

#3 Shannon Falls

One of British Columbia's most iconic waterfalls, Shannon Falls drops 335 metres, making it the third-highest waterfall in the province. Located just south of Squamish, it's an easy stop with a short, well-marked trail leading from the parking lot to the viewing platform at the base of the falls.

Challenge:

Follow the short trail to the base of the falls and snap a selfie from the viewing platform.

#4 Stawamus Chief

One of Squamish's most iconic landmarks, the Stawamus Chief is a massive granite monolith rising above Howe Sound.

The trail to the peaks is steep and challenging, with the first peak typically taking 1.5 to 2 hours to reach. From the top, you're rewarded with sweeping views of Squamish, the ocean, and surrounding mountains. Adventurous hikers can continue on to the second and third peaks.

Challenge:

Hike to any of the three peaks and snap a selfie at the top.

#5 Welcome to Squamish Mural

Located at the corner of Cleveland Avenue and Pemberton Avenue, this mural marks the entrance to Squamish's downtown core. It's a popular photo stop and a recognizable welcome point for visitors arriving to explore the area.

Challenge:

Take a picture in front of the Welcome to Squamish sign with your team.

#6 Sp'akw'us Feather Park

Located along the Squamish waterfront at the end of Victoria Street, Sp'akw'us Feather Park is the community's newest oceanfront space, offering views of Howe Sound and a place to gather and explore. The park features a striking memorial created by Xwalactun, reflecting the cultural significance of the area and its connection to the Squamish Nation.

Challenge:

Visit the memorial and snap a selfie with it along the waterfront.

We'd love to hear about your experience — share your favourite stop and any feedback from your visit. If you have questions about Squamish or want recommendations, our team is always happy to help.

How to Participate

- Start at the Squamish Adventure Centre (open daily 8:30 a.m. to 4:30 p.m.) to pick up your Tourism Passport Challenge sheet, or access it online at www.exploresquamish.com/tourismchallenge.
- Choose any two stops from the list and explore at your own pace.
- Complete the photo challenge at each stop and keep your photos as proof.
- Return to the Visitor Centre front desk at the Squamish Adventure Centre and show your two photos to our team and collect your stamps.

Tips

Take your time at each stop and look at it through a visitor's lens.

Think about what stands out, what you'd recommend, and what makes the experience memorable.

Share your journey using #TourismPassportChallenge and #exploresquamish.