

#here4squamish

# ROAD TO RECOVERY

In response to the COVID-19 pandemic, **Tourism Squamish** and the **Squamish Chamber of Commerce** are partnering to support local Squamish businesses through these challenging times.

As businesses adapt their operations, the **Road to Recovery** program aims to support Squamish by:

- Celebrating the contributions that local businesses make to our economy and community
- Showcasing local businesses, the impact of COVID-19 and the resilience of Squamish
- Providing businesses with tools to operate safely and according to Provincial Health Officer (PHO) orders\*

## Celebrate

- Blogs, stories and videos to showcase businesses, share their experience, and ignite community pride, passion and support for Squamish businesses
- Partners will create and share content through websites, newsletter, social channels and advertising
- **Get involved:** Share and showcase how your business has adapted or innovated

## Educate

- Local businesses strengthen our community, support us socially, and enhance wealth and employment by circulating dollars many times between businesses
- Partners will share content to demonstrate the importance of local businesses to our community
- **Get involved:** Download the BC Buy Local Toolkit (hard copies, on request)

## Toolkit

- Collate and share sector-specific guidelines for safe business operations in accordance with PHO
- Partners will provide businesses with tools to demonstrate safe working practices e.g physical distancing stickers, safe working practice posters
- **Get involved:** Request branded physical distance floor stickers. Provincial downloadable guides, with more resources to follow

\* The PHO has ordered some types of businesses to close. businesses not ordered to close and not on the essential service list may stay open if they can adapt services and workplace to the orders and recommendations of the PHO.

## Get Involved | Have questions or suggestions?

Email Lesley at  
Tourism Squamish

Email Louise at  
Squamish Chamber

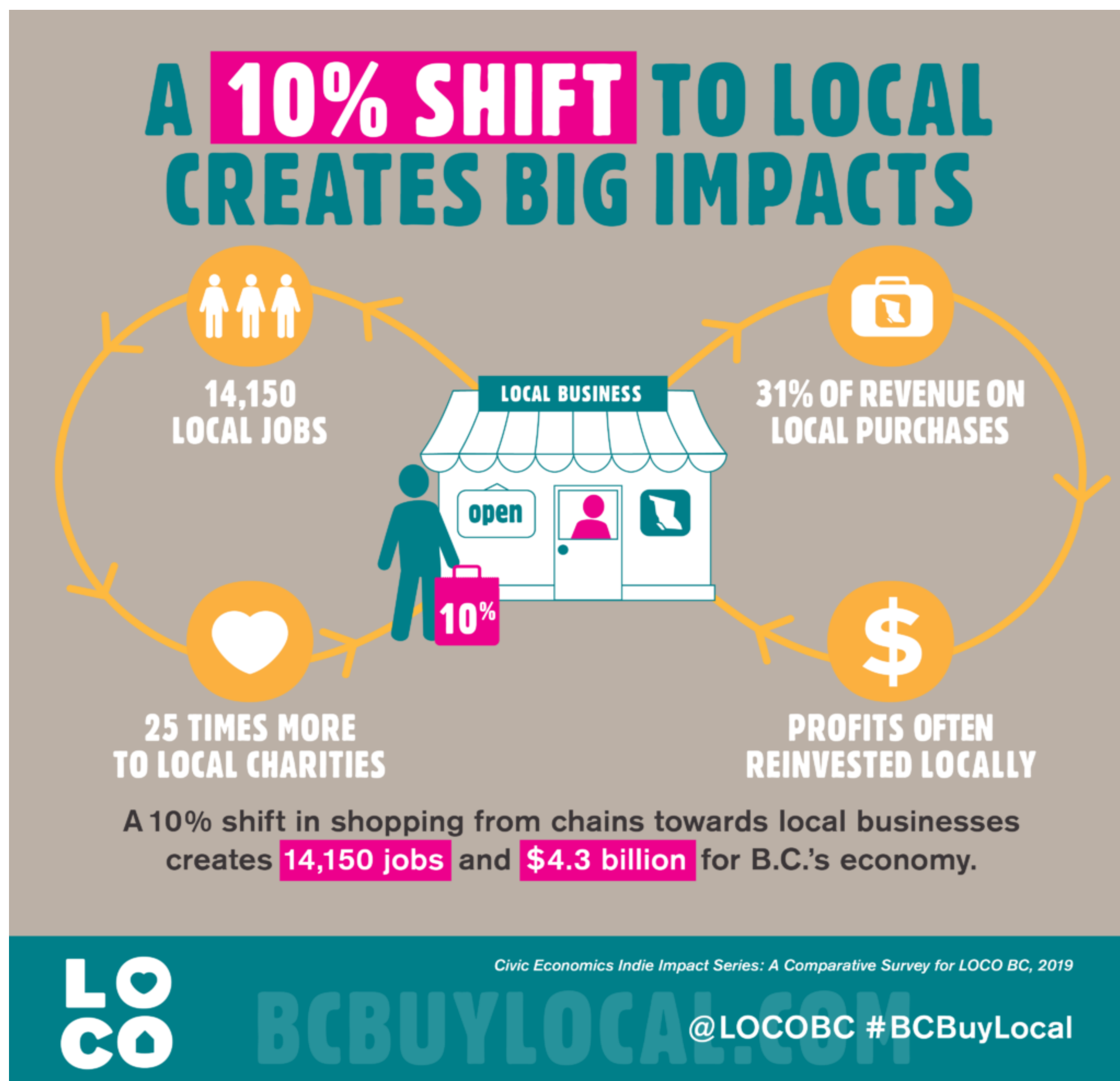


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## How to get involved | Educate

Why local? Research shows that local businesses have a significantly higher impact on our economy. **For every \$100 spent in a local business, \$63 is recirculated back into the local economy (compared to \$14 for multinationals).** That's because owners like you, are our neighbours, and you hire our friends, sponsor our sports teams and use the services of other local businesses.



We're celebrating local and encouraging all of Squamish to support local businesses, download the BC Buy Local poster (link below), or email the Squamish Chamber of Commerce for your Buy Local stickers to get involved.



### Get Involved | Download the BC Buy Local posters:

Download BC Buy Local  
'4.6 X More' Poster

Download BC Buy Local  
'10% Shift' Poster

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## How to get involved | Celebrate

To assist in showcasing your business and connecting with your customers, we'll be sharing stories of how Squamish businesses are innovating and re-imagining their businesses.

Follow the steps below to begin:



### Get Involved | Be featured:

Complete  
Questions Online



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## How to get involved | Toolkit

The Provincial Health Officer (PHO) has ordered some types of businesses to close. **Any business or service that has not been ordered to close and is also not identified on the essential service list may stay open if they can adapt their services and workplace to the orders and recommendations of the PHO\*.**

To support you in ensuring your business operates safely and in accordance with the **all PHO Orders, Notices and Guidance**, we are providing **physical distancing floor stickers**. The BC Centre for Disease Control and BC Ministry of Health have released provincial sector-specific guidelines for safe business operations in accordance with PHO (see links below). We'll be providing more resources in the coming days and weeks.

All organizations and services **must follow all PHO Orders, Notices and Guidance** to ensure safe operations and reduce the risk of transmission of COVID-19.

Provincial Orders <b>Current PHO Orders</b>	Access Orders	Provincial Guidance <b>Retail Food &amp; Grocery Stores</b>	Access Guide	Provincial Guidance <b>Community Settings</b>	Access Guide
Provincial Guidance <b>Hotel Sector</b>	Access Guide	Provincial Guidance <b>Construction Sector</b>	Access Guide	Provincial Guidance <b>Shops &amp; Stores</b>	Access Guide
Provincial Guidance <b>Food &amp; Beverage Sector</b>	Access Guide	Provincial Guidance <b>Manufacturing Sector</b>	Access Guide	Provincial Guidance <b>Farmers Markets</b>	Access Guide

\*Source: [https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-response-recovery/covid-19-provincial-support/essential-services-covid-19?bcgovtm=20200319\\_GCPE\\_AM\\_COVID\\_4\\_NOTIFICATION\\_BCGOV\\_BCGOV\\_EN\\_BC\\_\\_NOTIFICATION](https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-response-recovery/covid-19-provincial-support/essential-services-covid-19?bcgovtm=20200319_GCPE_AM_COVID_4_NOTIFICATION_BCGOV_BCGOV_EN_BC__NOTIFICATION)

Get Involved | Request Physical Distancing Floor Stickers.

Request  
Floor Stickers

Additional  
resources to  
follow.

PLEASE STAY  
2M APART

