



LIGHT UP SQUAMISH



Thanks for participating in Light Up Squamish!

We're thrilled to have you on board, here's some campaign information to get you all set up.

Tourism Squamish, the Squamish Chamber of Commerce, and the Downtown Squamish Business Improvement Association have partnered to create:

Light Up Squamish – a Squamish Community Holiday Campaign

The campaign encourages residents to explore Squamish via a **free, self-guided light tour**, scan QR codes at light zones and participating businesses to be entered to win fantastic prizes, and support Squamish's amazing small businesses by shopping local this holiday season.

How to get set up:

- Place the provided Light Up Squamish window cling on your door, window or near your POS - so your customers can see it!
- For customers to be entered into the draw to win prizes, they'll need to scan the QR code at your location or at the light zone locations around town and complete the entry form (see website for prizes/light zones)
- Customers have been advised to mention 'Light Up Squamish' to receive their offer when they shop with you

To view light zones, prizes and other participating businesses visit lightupsquamish.com