



## Call for Nominations for the Board of Directors

Tourism Squamish is the non-profit, member-based destination marketing and management organization representing Squamish. Formed in 2008 - Tourism Squamish is responsible for promoting Squamish as a world-class, four-season destination. We work collaboratively with our industry partners to foster and support remarkable visitor experiences while also focusing on destination development and visitor management to protect and preserve our natural and cultural assets. We provide industry leadership and create awareness within our community of the value of tourism and ultimately have a goal of increasing overnight visitation.

We represent more than 125 members who own, manage, and operate tourism-based businesses in the Squamish area including hotels, restaurants, activity operators, attractions, and retail shops. Eleven elected individuals represent the various sector interests on the Board of Directors.

**Number of positions available:** Five (5)

**Length of term:** Two (2) years

Tourism Squamish Board of directors are seeking nominees representing a tourism related business or having relevant experience in the activity, attraction, retail, restaurant, guiding or educational sectors.

Some of the areas of expertise that the Nominations Committee is looking for include **communication, legal, public sector/government relations, accounting/finance, and board governance**. However, those members with other competencies in tourism are encouraged to seek nomination.

If more than five nominations are received, an election will be held via ballot at the AGM scheduled for September 14, 2021.

If only five nominations are received, the nominees will be elected by acclamation.

**All completed nomination forms must be returned to the Tourism Squamish office by 4:00pm on August 30, 2021.**

Each nomination MUST include a brief biography of the nominee that includes relevant experience and how that experience will benefit Tourism Squamish and the local tourism community. Submissions must be suitable for distribution to the Tourism Squamish membership.

Nominations can be submitted to the Tourism Squamish office either in person at the Adventure Centre, 104-38551 Loggers Lane, or by email to [heather@tourismsquamish.com](mailto:heather@tourismsquamish.com).

Every person nominated must be a member in good standing with Tourism Squamish. (If you are not currently a member or are unsure if you are up to date, please contact Heather Kawaguchi – Director of Member Relations at [heather@tourismsquamish.com](mailto:heather@tourismsquamish.com) or 604.815.4975).



### Board of Director Responsibilities

Directors work together to govern Tourism Squamish through the development, approval and evaluation of policy. Directors are bound by the Code of Conduct and Terms of Reference.

**Time Commitment:** Directors are required to attend eight regular scheduled Board meetings plus the Annual General Meeting within a 12-month period. Directors are also requested to attend a full day strategic planning session in the Fall in addition to representing Tourism Squamish at various community events and meetings. Directors may from time to time be asked to participate on committees and task forces outside of the regular scheduled meetings.

### 2021 AGM Board of Directors Nomination Form

#### Nominator

I, \_\_\_\_\_ of \_\_\_\_\_, a member in  
good standing,

Name

Business Name

hereby nominate \_\_\_\_\_ for the Tourism Squamish Board of Directors.  
Name

Signature: \_\_\_\_\_

#### Nominee

I, \_\_\_\_\_ of \_\_\_\_\_, a member in  
good standing

Name

Business Name

understand the requirements of the position, agree to them, and accept this Nomination.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please complete the nomination form above along with a brief written biography and submit to Tourism Squamish by **4:00pm on August 30, 2021**. No late submissions will be accepted.

Submit nomination forms to the Tourism Squamish office either in person at the Adventure Centre, 104-38551 Loggers Lane, or by email to [heather@tourismsquamish.com](mailto:heather@tourismsquamish.com).