Top 5 COVID-19 Resources for Squamish Tourism Businesses | April 2020

Tourism Squamish is committed to providing you with reliable, accurate and timely information related to COVID-19. We encourage you to maintain contact with us and share your thoughts and we will continue to provide regular updates and information. Here is a list of the top 5 resources to assist you **now.**

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Your Health The **BC Centre for Disease Control**, a program of the Provincial Health Services Authority, provides provincial and national leadership in disease surveillance, detection, treatment, prevention and consultation.

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HARDWIRED for ADVENTURE

TOURISM

Your Business

As you work to determine your unique path forward, **Small Business BC** has gathered the latest resources to help small businesses to get through this challenging time.

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Destination BC's Plan

Destination BC is actively planning a significant recovery campaign for the tourism industry in three phases, which can be implemented once circumstances change and public safety is assured. The plan focuses on Response, Recovery, and

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Resilience.

BC's Action Plan

British Columbians affected by the COVID-19 pandemic will benefit from \$5 billion in income supports, tax relief, and direct funding for people, businesses and services.

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Canada's Economic Response Plan

The **Government of Canada** is taking immediate, significant and decisive action to help Canadians facing hardship as a result of the COVID-19 outbreak.

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Tourism Squamish's focus over the coming weeks and months include:

- **Measuring the Impact** Continue to communicate with Tourism Squamish members, partners and government via conversations, surveys and webinars, ensuring the impact is understood, shared and a variety of resources are available.
- **Curating and Communicating** Collecting the best available tourism-specific information and sharing this with Tourism Squamish members and visitors.
- **Recovery** Tourism Squamish is using this time to plan. As soon as the timing is right, we'll be focusing on a collective marketing effort to welcome our key markets, both domestic and international, back to Squamish.

For more information and resources, please visit: exploresquamish.com/members-covid-19-information