

\$50 EXPLORE SQUAMISH CARD

TERMS AND CONDITIONS

By registering to participate in the **\$50 Explore Squamish Card** promotional offer, you agree to the following terms and conditions:

1. **REQUIREMENTS FOR PARTICIPATION:**
 - a. **Tourism Squamish Members:** The registration fee for existing Tourism Squamish members is FREE, however, all participants must be registered by July 10, 2020, for inclusion. Members must have paid their annual Tourism Squamish membership fees in advance of registration and be in good standing for the 2020 calendar year.
 - b. **Participating activity, tour, attraction, or transport operators** agree to cover their portion of \$20 for each card redeemed.
 - c. **Participating accommodation providers** agree to provide two complimentary room nights for future use by Tourism Squamish (for media hosting, contest promotions, etc.)
2. The participant agrees to an official general launch date of Monday, July 13, 2020. The campaign will run until August 15, 2020, or while quantities last. The campaign may end before August 15, 2020 and is at the sole discretion of Tourism Squamish.
3. The participant agrees to accept all **\$50 Explore Squamish** cards for the entire duration of the promotional period July 13- Aug 15, 2020, regardless of any other promotional offers that the participant may be running concurrently.
4. Participating activity, tour, attraction, or transport operators will receive a \$30 reimbursement from Tourism Squamish for each **\$50 Explore Squamish** card redeemed.
5. The participant agrees to accept all **\$50 Explore Squamish** cards upon reservation/booking, or in-person redemption and will not require any additional purchases. The card may be used at full value toward any participating activity, attraction, tour, or transportation product up to the value of \$50. Any unused value may not be applied to a future purchase.
6. The participant must not require that the guest use the \$50 Explore Squamish card in conjunction with another purchase or purchase offer, for example: Buy one, get one; Buy one, get 50% off etc. However, the guest may select to use the **\$50 Explore Squamish** card toward those offers at their discretion.
7. The participant agrees to require the physical **\$50 Explore Squamish** card upon arrival regardless of their method of booking. Guests may book in advance by providing you with their booking redemption number but must bring their card with them to the activity.

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8. All redeemed cards must be returned to Tourism Squamish along with an invoice for reimbursement no later than September 1, 2020. Your invoice will include:
 - i. The unique number displayed on the cards you are redeeming x \$30 (tax exempt) ie: 10 cards x \$30 = \$300
 - ii. The physical cards redeemed by the guests
 - iii. Invoices are to be sent to Tourism Squamish, #104-38551 Loggers Lane, Squamish, BC V8B 0H2. Attn: Heather Kawaguchi, Accounts Payable, Email: heather@tourismsquamish.com
9. The participant agrees to brief staff about the promotion and to provide these instructions, FAQ's and Terms and Conditions to reservations agents to ensure awareness of the policies and procedures in place for the **\$50 Explore Squamish** card redemption.
10. The participant agrees to complete a post-campaign survey as administered by Tourism Squamish.

If you have any questions, please contact [Heather Kawaguchi](#), Director of Member Relations.