

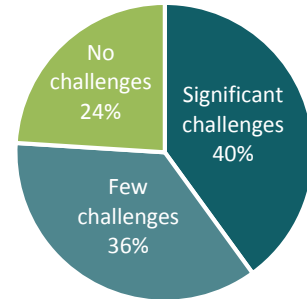
# Labour + Housing: The Impact on Squamish Businesses

The Squamish Chamber of Commerce and Tourism Squamish are the two largest business organizations in Squamish. Both organizations have received significant anecdotal feedback on labour challenges, specifically connected to housing affordability and availability. The Squamish Chamber and Tourism Squamish collaborated in fall 2018 to provide quantitative data on the impact of housing affordability on the business community, and to support evidence-based decision making around policy and potential solutions.

## Labour is a major challenge for businesses

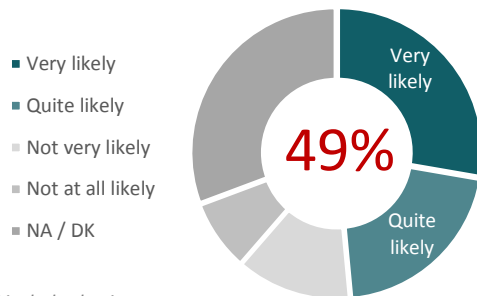
- Three in four businesses – **76%** – have faced challenges recruiting or retaining staff in the last 12 months
- The number of businesses facing significant challenges increased to 40% in 2018, from 30% in 2017
- Challenges with labour are not limited to specific sectors

Thinking about the last 12 months, have you faced any challenges recruiting or retaining staff?



The number one reason cited for challenges recruiting or retaining staff is **lack of affordable housing to rent**

Likelihood to Recommend Employees for An Employee Housing Program



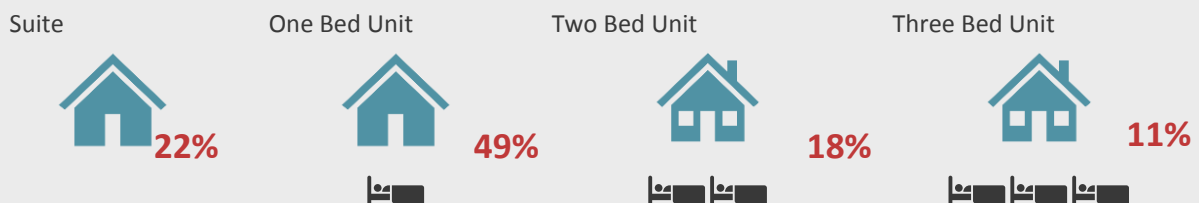
NA / DK includes businesses without employees

**One in Two** of the businesses surveyed would be likely to recommend employees to an employee housing program

**45** businesses would like to be added to the list for a potential employee housing program

**500+** employees are already estimated for employee housing program

Type of home likely to recommend for employees:



This data is proprietary to Tourism Squamish (TS) and the Squamish Chamber of Commerce (SCC). Research is still in field and so numbers are subject to change. 133 businesses have provided feedback (duplicate responses between TS/SCC have been removed). Any media enquiries regarding the research should be directed to [louise@squamishchamber.com](mailto:louise@squamishchamber.com) or [lesley@tourismsquamish.com](mailto:lesley@tourismsquamish.com)