

Tourism Squamish will consider support requests for media visits that meet the following criteria:

- Must be on assignment, or have a proven track record of being published;
- Must provide media coverage in our key markets and supports our key strategies;
- Represent a publication with a minimum circulation of 25,000; higher circulations may be required based on market and demographic (contact Tourism Squamish for television / online requirements);
- Provide editorial coverage of more than one tourism operator / activity / attraction;
- Tourism Squamish Media Visit Request Form below must be completed prior to assistance being offered;
- Media agree to mention relevant Tourism Squamish websites and social media tags as applicable.

Visit Participant(s)	
Full Name	
Preferred visit dates	
Professional Status (Travel Editor, Freelance, etc.)	
Phone Number(s)	
E-mail Address	
Special Assistance Required? (language, mobility)	
Companion(s)	
Editorial Policy	
Describe how this affects any degree of sponsorship of trip	
Audience Profile/Circulation	
Include medium, audience, demographics, geographic coverage	
Online exposure (analytics / number of posts etc.)	
Feature	
Content/Story Line/Theme	

Commitment to Publish/Broadcast	
Degree of commitment secured in advance of trip (i.e. assignment letter)	
Estimated publishing date	
Value of Feature	
Please include in Cdn dollar amounts	
Specific Business Coverage	
Will journalist mention host hotel? If so please provide details.	
Accommodation preference if any? (budget / family / luxury etc.)	
Will journalist mention restaurants? If so please provide details.	
Are you meals expected to be hosted?	
Will journalist mention activities / attractions visited? If so please provide details.	